



Vendor Village

A CURATED EXPERIENCE WITHIN RENDEZVOUS SOUTH

Vendor Village is a new, boutique showcase that's seamlessly woven into the **Rendezvous South** conference experience.

Featuring a select group of industry-relevant suppliers, this **exclusive** component creates a relaxed and welcoming environment for **meeting planners and destination marketing professionals** to discover services and solutions.

By becoming one of our featured vendors, you'll gain **direct access to decision-makers** within the meetings industry!



WHO WE ARE & WHAT WE DO:

ConventionSouth

Media Group

ConventionSouth has been the South's go-to resource for meeting and event professionals since 1983, covering destinations, venues, trends, and the people serving the meetings industry across the South.

Through our monthly publication, digital platforms, and hosted events, we connect planners with the insight and partners they need to create standout experiences.



Rendezvous South is a boutique, hosted-buyer event designed to foster genuine connections between meeting planners and destination partners. Unlike large-scale tradeshows, our intentionally intimate format creates a relaxed, comfortable environment where conversations feel natural, meaningful, and productive.

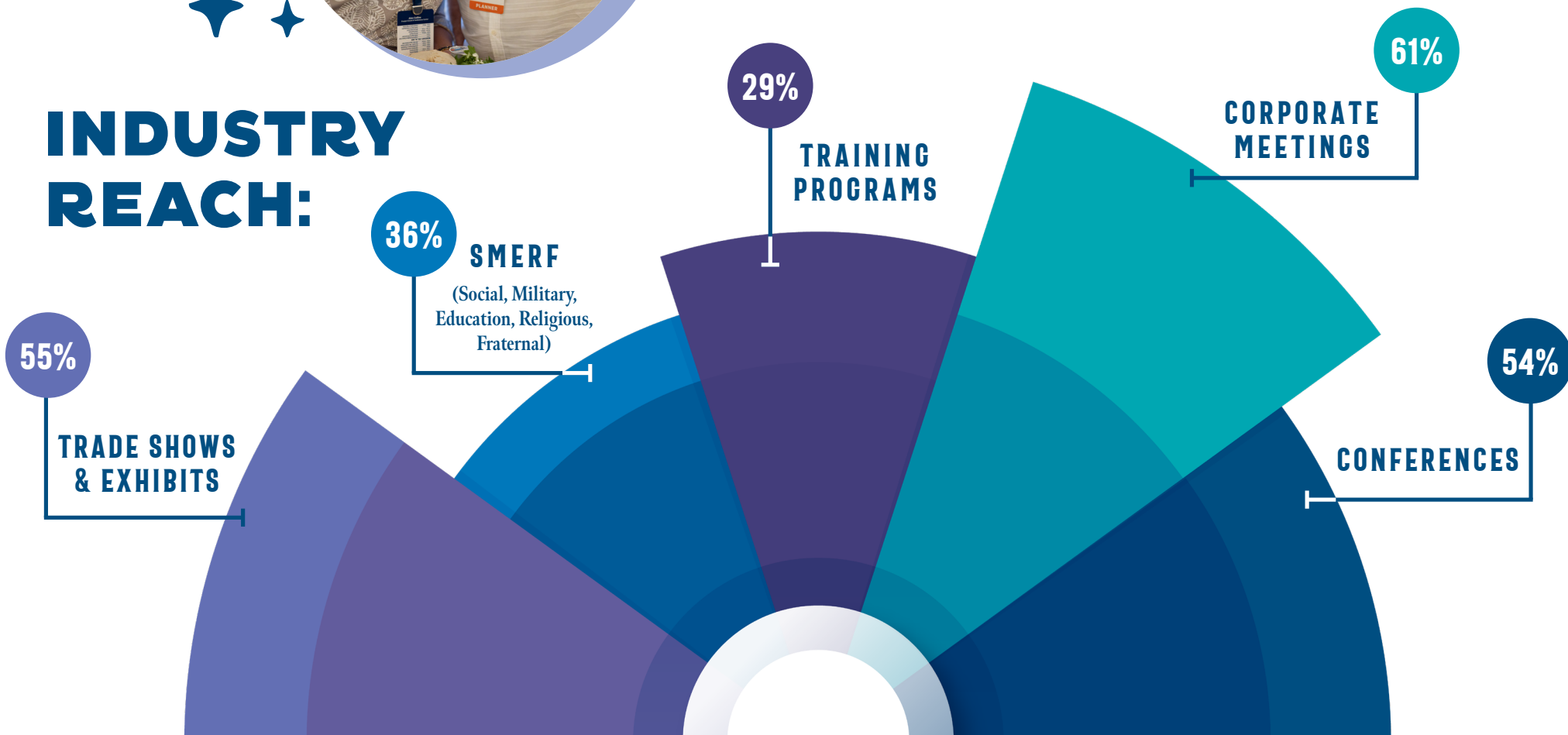
By prioritizing quality interactions over quantity, we ensure that every connection has the space to grow into a long-lasting partnership.

VISIT
Myrtle Beach
SOUTH CAROLINA

ATTENDEE INSIGHTS: PLANNERS



INDUSTRY REACH:



ABOUT OUR PLANNER AUDIENCE

The planners who attend Rendezvous South are decision-makers with direct influence over a wide range of meetings and events, from corporate programs and association conferences to government gatherings and educational functions. They come ready to discover new destinations, suppliers, and solutions that can elevate the experiences they create.

WHY THIS MATTERS TO YOU

For vendors, this means every conversation has the potential to open doors across multiple sectors of the meetings industry. By connecting with planners who control diverse budgets and event types, you gain access to high-value decision-makers who are actively seeking fresh ideas and trusted partners.

ATTENDEE INSIGHTS: PLANNERS

100%

OF OUR ATTENDEES ARE
LOOKING FOR NEW PARTNERS,
SUPPLIERS, AND VENDORS.

80%

OF PLANNERS
REPORTED PLANNING
AT LEAST 2 EVENTS IN
THE NEXT 12 MONTHS.

97%

OF ATTENDEES ARE
THEIR ORGANIZATION'S
DECISION MAKERS.

OF PLANNERS
REPORTED PLANNING
6 OR MORE IN THE
NEXT 12 MONTHS.

44%

27%

OF PLANNERS
ARE PLANNING 11 OR
MORE EVENTS IN THE
NEXT 12 MONTHS.

77%

OF PLANNERS
REPORTED THEY HOST
EVENTS FOR UP TO
500 ATTENDEES.



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EXHIBITOR PACKAGE: \$2,500

- 8' x 10' space
- Skirted table and 2 chairs
- One electrical outlet
- One exhibitor registration
- Post-event lead report for all planners attendees.
- Company Listing and logo featured in Vendor Village section of conference program
- Company profile on Rendezvous South's website.
- Free Platinum listing in the ConventionSouth online directory under the Supplier section.
- Discounted registration for each additional staff member: \$500
- Attendance to ALL networking & off-site events during Rendezvous South 2026.



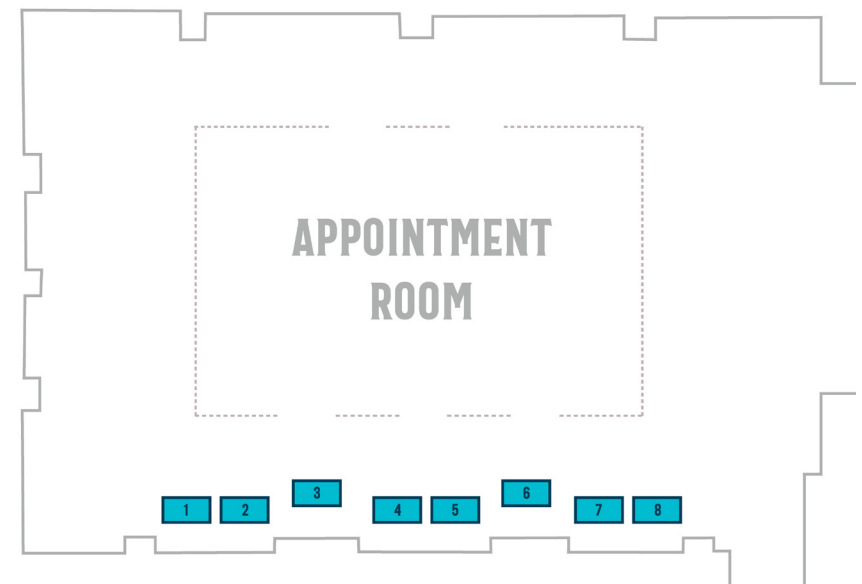
EXHIBITOR INFORMATION:

We understand that true visibility comes from both **meaningful conversations and steady exposure**. That's why Vendor Village is designed as an intimate showcase placed at the very center of Rendezvous South, where every attendee naturally passes through on their way to and from meetings and meals each day!

This prime location ensures continuous foot traffic while also giving you the relaxed space to connect directly with decision makers, creating the ideal balance of exposure and engagement!

MOVE-IN: MARCH 2, 2026
8:00 AM - 11:00 AM

MOVE-OUT: MARCH 5, 2025
9:00 AM - 12:00 PM



*This tentative layout is subject to change.

EXTEND YOUR REACH BEYOND THE BOOTH

\$1,000

CUSTOM BROADCAST
SENT TO ALL ATTENDEES
PRE OR POST-EVENT

\$1,000

FULL-PAGE AD IN
CONFERENCE PROGRAM

\$500

OPTION TO PLACE
PREMIUM ITEM IN EACH
REGISTRATION BAG

\$750

HALF-PAGE AD IN
CONFERENCE PROGRAM

\$500

BANNER AD PLACED ON
RENDEZVOUS SOUTH
WEBSITE
(COST PER MONTH)

\$1,000

1/4-PAGE VENDOR SPOTLIGHT
IN POST-CONFERENCE
ISSUE OF
CONVENTIONSOUTH MAGAZINE



GOLD LEVEL MARKETING PACKAGE: \$3,500

- 1/4 Page "Sponsor Shout-Out" in Post-Conference RS Coverage in ConventionSouth Magazine
- 1 Pre- or Post-Conference Broadcast to All Attendees
- Full-Page, Full-Color Ad in Conference Program
- 3 Social Media Mentions or Posts
- Option to Place Promo Item in Registration Bag
- Post-Conference Copy of Attendee List

SILVER LEVEL MARKETING PACKAGE: \$3,000

- 1/4 Page "Sponsor Shout-Out" in Post-Conference RS Coverage in ConventionSouth Magazine
- 1 Pre- or Post-Conference Broadcast to All Attendees
- Half-Page, Full-Color Ad in Conference Program
- 2 Social Media Mentions or Posts
- Option to Place Promo Item in Registration Bag
- Post-Conference Copy of Attendee List

BRONZE LEVEL MARKETING PACKAGE: \$2,500

- 1/4 Page "Sponsor Shout-Out" in Post-Conference RS Coverage in ConventionSouth Magazine
- Half-Page, Full-Color Ad in Conference Program
- 1 Social Media Mentions or Posts
- Option to Place Promo Item in Registration Bag
- Post-Conference Copy of Attendee List



TO SECURE YOUR SPOT OR LEARN MORE
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SCAN HERE TO VISIT OUR WEBSITE!